

FOREIGNERS SEEK AMERICAN GOODS

Now the Time for Exporters to Prepare for After War Trade.

OPPORTUNITIES GALORE

Advice Which Will Help to Capture and Hold Customers Abroad.

It has been emphasized that now is the time for American producers to go after and capture foreign trade that is offered freely and at present without competition.

Preparations for after war overseas business must be made before peace comes. Easy going methods and post-war business will be a scramble.

You will then be too late. Exporters will find the following advice timely: Always follow clients' instructions.

Use new packages of the strongest materials. Pack compactly to reduce freight charges to a minimum.

Give as much attention to the inside as to the outside packing, as it is equally important. Place braces and partitions in the inside of cases to prevent shifting and damage.

Do not use crates where cases should be employed. Use Stencil, Not Brush.

Mark packages with a stencil and not with a brush. Avoid covering packages with your brands or other trademarks.

Four clients' stamping marks, numbers and destination should appear on both ends of the packages and the net and gross weights in kilos and pounds on the cover.

Unless the contents are identical, number each package differently. Have the same marks on your invoices as on the packages.

Mark the country of origin, also the name and address of shipper on package, but avoid other inscriptions or advertisements.

Iron tags should always be used on shipments of iron bars, pipe and small castings too small to be marked with a brush or stencil.

Parts of machinery should be marked with white paint. All packages should be iron strapped; this includes boxes and barrels as well as cases. Keys, cables and harness should be secured with strong headbands bound with heavy iron strappings.

Goods subject to damage by water or humidity should be lined with waterproof paper or other material containing valuable such as watches, revolvers, perfume, jewelry or silverware should be in tin or cello to prevent pilfering.

Large and heavy cases or wall as containing valuable and other articles subject to theft should have strong battens and be reinforced with straps.

Fresh overseas business opportunities for American producers are given in the list printed below.

Addresses of persons and firms involved are reserved, but may be obtained through THE SUN. Questions regarding published items should be on separate sheets, and the number of the item should in all cases be stated. THE SUN does not furnish credit ratings or assume any responsibility for the standing of business men or firms abroad. The usual precautions should be taken in all cases.

Those desiring United States goods and articles they want are:

776. A firm in England wishes to buy mineral waters.

777. A firm in South Africa desires to purchase pedigree Friesian dairy cattle.

778. An agency is desired by a man in France for the sale of metal type.

779. A man in England wishes to buy a large quantity of American goods.

780. A company in East Africa desires to purchase large quantities of American goods.

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RUSSIAN SEALS AGONY

776. A man in Russia desires to secure an agency for the sale of general merchandise in that country when conditions improve.

777. A man in Norway wishes to secure an agency for the sale of all kinds of goods in that country.

778. A man in England is in the market for stationary, office stationery and photographic products.

779. A man in Mexico desires to purchase machinery and complete equipment for a very small amount for copper wire, electrical and insulating materials for electrical purposes, with a capacity of 100 pounds and motor car parts.

780. An agency is desired by a man in France for the sale of all kinds of goods in that country.

781. A man from India who will be in the United States until July desires to secure an agency for the sale of motor trucks in India and the Philippines.

782. A man in Russia desires to secure an agency for the sale of all kinds of goods in that country.

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TREASURY FAVORS MORE BUILDING

Officials Surprised When Told of Money Lending Institutions' Attitude.

NO RESTRAINT BY McADOO

Tabulation Shows Flat Owners' Incomes Have Declined Despite Rent Increases.

With New York 200,000 apartments short of present requirements and vast munition and other war industrial plants bringing in more workers every week Senator William M. Calder has succeeded in winning new hope for builders the entire country over, not only from the Treasury Department but from William M. McAdoo, secretary of the Federal Reserve Board, to the end of determining the 'steps that should be taken to make private building operations profitable and to bring about a more active participation in the building industry.

Private building construction throughout the country normally totals \$1,500,000,000 a year, but the Treasury Department has no means of knowing the exact amount of the building industry's income. Senator Calder took the matter up officially at Washington, with the Treasury Department, and the Federal Reserve Board, to the end of determining the 'steps that should be taken to make private building operations profitable and to bring about a more active participation in the building industry.

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LIVE TOPICS OF THE COMMERCIAL WORLD

WILL SPEED FIGHT ON SPECULATORS

Conference Council of Garment Men Warns Members to Act by Wednesday.

The Conference Council of Garment Wholesalers and Retailers has served notice on all trade associations it represents that action should be taken before June 1 on its recommendation for the appointment of a committee to confer with authorities in Washington on the subject of speculation in piece goods. The subject adopted this resolution on the subject of speculation in piece goods. The subject adopted this resolution on the subject of speculation in piece goods.

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RENE REPEATS IN RACE

Wins 15 Mile Contest of American Walkers Club.

Eddie Rene, former walking champion, repeated his victory of last year in the annual fifteen mile patriotic walk held by the American Walkers Club at Macombs Dam Park yesterday. He won by more than 400 yards in 2:18:31. This time he almost did not start, owing to an effort last year. The summaries:

Pos. Name and Club. Time. 1. Eddie Rene, New York A. C. 2:18:31. 2. John J. Connelley, New York A. C. 2:20:00. 3. W. McQuinn, New York A. C. 2:21:00. 4. J. J. Connelley, New York A. C. 2:22:00. 5. W. McQuinn, New York A. C. 2:23:00. 6. J. J. Connelley, New York A. C. 2:24:00. 7. W. McQuinn, New York A. C. 2:25:00. 8. J. J. Connelley, New York A. C. 2:26:00. 9. W. McQuinn, New York A. C. 2:27:00. 10. J. J. Connelley, New York A. C. 2:28:00. 11. W. McQuinn, New York A. C. 2:29:00. 12. J. J. Connelley, New York A. C. 2:30:00. 13. W. McQuinn, New York A. C. 2:31:00. 14. J. J. Connelley, New York A. C. 2:32:00. 15. W. McQuinn, New York A. C. 2:33:00. 16. J. J. Connelley, New York A. C. 2:34:00. 17. W. McQuinn, New York A. C. 2:35:00. 18. J. J. Connelley, New York A. C. 2:36:00. 19. W. McQuinn, New York A. C. 2:37:00. 20. J. J. Connelley, New York A. C. 2:38:00. 21. W. McQuinn, New York A. C. 2:39:00. 22. J. J. Connelley, New York A. C. 2:40:00. 23. W. McQuinn, New York A. C. 2:41:00. 24. J. J. Connelley, New York A. C. 2:42:00. 25. W. McQuinn, New York A. C. 2:43:00. 26. J. J. Connelley, New York A. C. 2:44:00. 27. W. McQuinn, New York A. C. 2:45:00. 28. J. J. Connelley, New York A. C. 2:46:00. 29. W. McQuinn, New York A. C. 2:47:00. 30. J. J. Connelley, New York A. C. 2:48:00. 31. W. McQuinn, New York A. C. 2:49:00. 32. J. J. Connelley, New York A. C. 2:50:00. 33. W. McQuinn, New York A. C. 2:51:00. 34. J. J. Connelley, New York A. C. 2:52:00. 35. W. McQuinn, New York A. C. 2:53:00. 36. J. J. Connelley, New York A. C. 2:54:00. 37. W. McQuinn, New York A. C. 2:55:00. 38. J. J. Connelley, New York A. C. 2:56:00. 39. W. McQuinn, New York A. C. 2:57:00. 40. J. J. Connelley, New York A. C. 2:58:00. 41. W. McQuinn, New York A. C. 2:59:00. 42. J. J. Connelley, New York A. C. 3:00:00. 43. W. McQuinn, New York A. C. 3:01:00. 44. J. J. Connelley, New York A. C. 3:02:0